

Betriebs-Info

Price List No. 17, valid from issue 1/25

Information for the operating personnel of wastewater plants

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Editor and Publisher: GFA in cooperation with DWA - German Association for Water Management, Wastewater and Waste e. V., Austrian Association for Water and Waste Management (ÖWAV) and Swiss Association of Wastewater and Water Protection Professionals (VSA)

1 Advertising Prices and Sizes (including ad link in digital edition)

All Prices without VAT.

Format	type area sizes width x height in mm	trim size width x height in mm*	trim size surcharge	black and white	2c	3c	4c	per special colour (HKS,Pantone)
1/1	176 x 256	210 x 297		1.140 €	1.530 €	1.920 €	2.310 €	620 €
1/2 vertical	86 x 256	102 x 297	10 % of black and white price	615 €	1.005 €	1.395 €	1.785 €	620 €
1/2 horizontal	176 x 125	210 x 148		615 €	1.005 €	1.395 €	1.785 €	620 €
1/3 vert.	56 x 256	72 x 297		445 €	835 €	1.225 €	1.615 €	620 €
1/3 horiz.	176 x 86	210 x 112		445 €	835 €	1.225 €	1.615 €	620 €
1/4 corner ad	86 x 125	-	-	345 €	735 €	1.125 €	1.515 €	620 €
1/4 horiz.	176 x 60	-	-	345 €	735 €	1.125 €	1.515 €	620 €
1/6 corner ad	56 x 125	-	-	290 €	680 €	1.070 €	1.460 €	620 €
1/8 corner ad	86 x 60	-	-	220 €	610 €	1.000 €	1.390 €	620 €
1/8 horiz.	176 x 30	-	-	220 €	610 €	1.000 €	1.390 €	620 €

1 Basic Information

From practitioners - for practitioners: The quarterly *KA Betriebs-Info* provides information for the operating personnel of wastewater treatment plants.

The magazine is published by the GFA in cooperation with the DWA, the Austrian Water and Waste Management Association (ÖWAV) and the Association of Swiss Wastewater and Water Protection Experts (VSA).

Four times a year, the KA Betriebs-Info is enclosed with the KA Korrespondenz Abwasser, Abfall and is also sent directly to the operating personnel at wastewater treatment plants and in sewer operations.

3 Print Run

approx. 17.400 copies + digital edition (PDF)

4 Publication Frequency

4 times a year every first month of a quarter

5 Discounts

For bookings in term of 12 month. Only on the black and white price.

Frequency Discount

for 2 adverts 5,0 %
for 3 adverts 7,5 %
for 4 adverts 10,0 %

Combination discount

10% on b/w price with KA

6 Schedule

Publishing Dates:

06.01.2025, 28.03.2025,
27.06.2025, 29.09.2025

Booking Deadline:

21.11.2024, 25.02.2025,
26.05.2025, 26.08.2025

Print Data Deadline

two days after advertising deadline.

7 Payment Terms

14 days without deduction