

Betriebs-Info

Price List No. 18, valid from issue 1/26

Information for the operating personnel of wastewater plants

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Editor and Publisher: GFA in cooperation with DWA - German Association for Water Management, Wastewater and Waste e. V., Austrian Association for Water and Waste Management (ÖWAV) and Swiss Association of Wastewater and Water Protection Professionals (VSA)

1 Advertising Prices and Sizes (including ad link in digital edition)

All Prices without VAT.

Format	type area sizes width x height in mm	trim size width x height in mm*	trim size surcharge	black and white	2c	3c	4c
1/1	176 x 256	210 x 297	120 €	1.230 €	1.620 €	2.010 €	2.400 €
1/2 vertical	86 x 256	102 x 297	70 €	700 €	1.080 €	1.460 €	1.840 €
1/2 horizontal	176 x 125	210 x 148	70 €	700 €	1.080 €	1.460 €	1.840 €
1/3 vert.	56 x 256	72 x 297	50 €	540 €	910 €	1.280 €	1.650 €
1/3 horiz.	176 x 86	210 x 112	50 €	540 €	910 €	1.280 €	1.650 €
1/4 corner ad	86 x 125	-	-	440 €	800 €	1.160 €	1.520 €
1/4 horiz.	176 x 60	-	-	440 €	800 €	1.160 €	1.520 €
1/6 corner ad	56 x 125	-	-	380 €	740 €	1.100 €	1.460 €
1/8 corner ad	86 x 60	-	-	280 €	630 €	980 €	1.330 €
1/8 horiz.	176 x 30	-	-	280 €	630 €	980 €	1.330 €

* plus 3 mm bleed margin all around

1 Basic Information

From practitioners - for practitioners: The quarterly **KA Betriebs-Info provides information for the operating personnel of wastewater treatment plants.**

The magazine is published by the GFA in cooperation with the DWA, the Austrian Water and Waste Management Association (ÖWAV) and the Association of Swiss Wastewater and Water Protection Experts (VSA).

Four times a year, the KA Betriebs-Info is enclosed with the KA Korrespondenz Abwasser, Abfall and is also sent directly to the operating personnel at wastewater treatment plants and in sewer operations.

3 Print Run

approx. 16.900 copies (average 2025) + digital edition (PDF)

4 Publication Frequency

4 times a year every first month of a quarter

5 Discounts

For bookings in term of 12 month, flat

Frequency Discount

for 2 adverts 5,0 %
for 3 adverts 7,5 %
for 4 adverts 10,0 %

Combination discount
5% discount with KA

6 Schedule**Publishing Dates:**05.01.2026, 27.03.2026,
29.06.2025, 02.10.2026**Booking Deadline:**20.11.2025, 24.02.2026,
26.05.2026, 01.09.2026**Print Data Deadline**two days after advertising
deadline.**7 Payment Terms**

14 days without deduction