

Korrespondenz Abwasser · Abfall

2026

Journal for Wastewater and Waste

Journal of the German Association for Water Management, Wastewater and Waste (DWA)
and of Güteschutz Kanalbau e. V.

Settlement Drainage
and Urban Rainwater
Management

Municipal and
Industrial
Wastewater

Sewage Sludge and
Residual Products

Mikropollutants and
Microplastics

Pumps

Energy, Digitalization

Measurement,
Monitoring and
Test Equipment



audited by IVW



Focus Issues 2026

March: Energy / Wastewater Heat
April + May: IFAT Munich 2026 I + II
July: Sewage Sludge
October:
Micropollutants

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Printed and digitally - advertising that succeeds

Our journals are also available digitally - in the members' area *dwadirekt* or via our magazine app. Your ads are automatically linked to your website.

GfA-News.de - our News site for the water industry with various forms of online advertising. Place videos, banners or sponsored news in a high-quality editorial context.



Journal of

DWA - German Association for Water Management, Wastewater and Waste and Güteschutz Kanalbau



Topics

KA is the leading journal on wastewater treatment in German speaking countries, dealing with technical, scientific, legal and economic aspects.

The editorial emphasis is on settlement drainage and urban rainwater management, the treatment of municipal and industrial wastewater, digitalization, measurement and control technology and the disposal and recycling of residual products, such as sludge, screenings and contents of grease separators.

Target Group / Audience

Top decision makers in municipalities, wastewater companies and operators, technical consultancies and other industry.

Crossmedia

- KA *Korrespondenz Abwasser, Abfall* and *KW Korrespondenz Wasserwirtschaft*
- KA *Korrespondenz Abwasser, Abfall* and *KA Betriebs-Info*
- KA *Korrespondenz Abwasser, Abfall* and Online-Advertising at www.gfa-news.de
- KA *Korrespondenz Abwasser, Abfall* and DWA Online Job Market www.dwa.info/jobs

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Issue	Schedule	Topics
1/2026 January	Publishing Date: 05.01.2026 Advertising Deadline: 26.11.2025	IFAT news Report on the DWA regional association conferences in Baden-Württemberg and Bavaria
2/2026 February	Publishing Date: 30.01.2026 Advertising Deadline: 08.01.2026	IFAT news Municipal wastewater
3/2026 March	Publishing Date: 27.02.2026 Advertising Deadline: 02.02.2026	Focus Energy / Wastewater Heat IFAT news
4/2026 April	Publishing Date: 27.03.2026 Advertising Deadline: 02.03.2026	IFAT Edition I Municipal drainage
5/2026 May	Publishing Date: 24.04.2026 Advertising Deadline: 30.03.2026	IFAT Edition II Municipal wastewater Municipal drainage Micropollutants
6/2026 June	Publishing Date: 29.05.2026 Advertising Deadline: 04.05.2026	Heavy rain Water reuse

Issue	Schedule	Topics
7/2026 July	Publishing Date: 29.06.2026 Advertising Deadline: 01.06.2026	Focus Sewage sludge Report on IFAT
8/2026 August	Publishing Date: 31.07.2026 Advertising Deadline: 06.07.2026	Municipal wastewater
9/2026 September	Publishing Date: 28.08.2026 Advertising Deadline: 03.08.2026	Sewage sludge
10/2026 October	Publishing Date: 02.10.2026 Advertising Deadline: 07.09.2026	Focus Micropollutants
11/2026 November	Publishing Date: 30.10.2026 Advertising Deadline: 05.10.2026	Municipal wastewater
12/2026 December	Publishing Date: 27.11.2026 Advertising Deadline: 02.11.2026	Municipal drainage

Print data deadline usually two days after the advertising deadline.

Apart from the focus themes, the topics of the individual issues are usually not finalised until shortly before the advertising deadline.

For details please contact: anzeigen@dwa.de.

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Price List No. 54, valid from issue 1/26

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1 Advertising Prices and Sizes (including ad link in digital edition) All prices are without VAT.

format	type area sizes width x height in mm	trim size width x height in mm*	trim size surcharge	black and white	2c	3c	4c
2/1 [J]	386 x 256	420 x 297	400 €	3.850 €	4.300 €	4.750 €	5.200 €
1/1 [J]	176 x 256	210 x 297	200 €	2.500 €	2.950 €	3.400 €	3.850 €
2/3 vert.	116 x 256	132 x 297	150 €	1.760 €	2.210 €	2.660 €	3.110 €
2/3 horiz. [J]	176 x 185	210 x 211	150 €	1.760 €	2.210 €	2.660 €	3.110 €
1/2 vert. [J]	86 x 256	103 x 297	100 €	1.350 €	1.750 €	2.150 €	2.550 €
1/2 horiz. [J]	176 x 125	210 x 148	100 €	1.350 €	1.750 €	2.150 €	2.550 €
Junior Page	130 x 185	148 x 210	100 €	1.600 €	2.000 €	2.400 €	2.800 €
1/3 vert.	56 x 256	72 x 297	100 €	1.000 €	1.350 €	1.700 €	2.050 €
1/3 Sandwich**	56 x 256	-	-	1.150 €	1.500 €	1.850 €	2.200 €
1/3 horiz.	176 x 86	210 x 112	100 €	1.000 €	1.350 €	1.700 €	2.050 €
1/3 Job Ad [J]	86 x 185	-	-	1.000 €	1.350 €	1.700 €	2.050 €
1/4 corner ad [J]	86 x 125	-	-	820 €	1.120 €	1.420 €	1.720 €
1/4 horiz. [J]	176 x 60	-	-	820 €	1.120 €	1.420 €	1.720 €
1/6	56 x 125	-	-	600 €	900 €	1.200 €	1.500 €
1/8 corner ad [J]	86 x 60	-	-	480 €	730 €	980 €	1.230 €
1/8 horiz.	176 x 30	-	-	480 €	730 €	980 €	1.230 €
Front Cover ad	-	165 x 240	-	-	-	-	4.900 €
Cover pages	-	210 x 297	-	-	-	-	4.150 €
Storyteller (U2+2)	U2 fold-out on three sides***	209 x 297 (U2) +2 x 200 x 297	-	-	-	-	6.750 €

* plus 3 mm
bleed** in the middle
column -> only
in reports or
DWA-part
(3-columned)*** Data sheet
Storyteller on
request.[J] suitable for
job adverts**2 Loose Inserts (approx. 11.500):**

€ 2.250,00 / full circulation

+ postal charges € 37,00 per gram

Please contact us regarding print run and

delivery terms: anzeigen@dwa.de

3 Discounts: For bookings in term of 12 months, flat**Frequency discount**

for 3 adverts 3 %

for 6 adverts 5 %

for 9 adverts 8 %

for 12 adverts 10 %

Volume discount

for 3 pages 5 %

for 6 pages 8 %

for 9 pages 10 %

for 12 pages 15 %

5% combination discount with KWKorrespondenz Wasserwirtschaft und KA
Betriebs-Info**4 Payment Terms**

14 days without deduction

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- 1 **Title:** *KA Korrespondenz Abwasser, Abfall*
- 2 **Characteristic:** Journal for Wastewater and Waste
- 3 **Target group:** Top decision makers in municipalities, wastewater companies and operators, technical consultancies and other industry.
- 4 **Publication frequency:** Monthly
- 5 **Format:** DIN A4, 210 mm wide and 297 mm high
- 6 **Year:** 73rd year, 2026
- 7 **Subscription price:** Included in DWA-Membership
- 8 **Journal of:** German Association für Water Management, Wastewater and Waste and Güteschutz Kanalbau e. V.
- 9 **Memberships:** -
- 10 **Publisher/issuer:** GfA, Theodor-Heuss-Allee 17, 53773 Hennef, Germany
- 11 **Advertising:** Phone +49 2242 872-130, email: anzeigen@dwa.de

12 DWA-structure of members:	quantity / percentage
Personal members	5.339 / 40,3 %
Operating staff	1.134 / 8,6 %
Pensioners	548 / 4,1 %
Young members	433 / 3,3 %
Municipalities	1.994 / 15,0 %
Administrative districts	131 / 1,0 %
Wastewater associations	591 / 4,4 %
Water management authorities / institutes	315 / 2,4 %
Engineering offices	1.268 / 9,6 %
Companies / industry associations	1.492 / 11,3 %
<i>Total [30.6.2025]</i>	13.245 / 100,0%

13 Segmentation of DWA-members by regional associations and abroad:

Regional Groups	quantity / percentage
Baden-Württemberg	1.601 / 12,1 %
Bavaria	2.386 / 18,0 %
Hesse / Rhineland Palatinate / Saarland	1.884 / 14,2 %
North	1.965 / 14,8 %
North-East	1.123 / 8,5 %
North Rhine-Westphalia	2.807 / 21,2 %
Saxony / Thuringia	988 / 7,5 %
Abroad	491 / 3,7 %
<i>Total [30.6.2025]</i>	13.245 / 100,0 %



14 Circulation control:

15 Circulation analysis: Copies per issue (annual average) (July 2024 to end of June 2025)

Print run	11.149		
Spread copies	10.813	thereof abroad	411
Sold copies	10.546	thereof abroad	363
Subscription	10.430	thereof members	10.281
Retailed copies	---		
Other sale	116		
Free copies	267		
Rest, slip and archive copies	336		