

News portal www.gfa-news.de

Daily updated information for the water and wastewater industry

1 Formats and Prices

	Standard-Banner	Double-Banner
Size	468 x 60 Pixel	468 x 120 Pixel
Costs:	300,00 €	350,00 €

	Skyscraper	Wide-Skyscraper
Size:	120 x 600 Pixel	160 x 600 Pixel
Costs:	350,00 €	400,00 €

All Prices without VAT.

2 Running Time

4 weeks

3 File Format:

gif or jpg (URL or HTML after examination)

4 File Size:

max. 50 kb

5 Display Mode:

Rotation (max. 3 Banners/Skyscrapers at the same time)

7 Volume Discount:

Running Time	Discount
8 weeks	5,0 %
12 weeks	7,5 %
16 weeks	10,0 %

8 Combi Discount

10 % on GFA-News (4 weeks) in combination with KA or KW

9 Statistics:

On request reports available after the end of the campaign.

10 Sponsored News:

General / Terms of publication

Company news / press releases can be published for a fee and with the note „Sponsored News“. Your article will only be published after review and approval by our editorial team. We reserve the right to reject content that is not editorially justifiable.

A maximum of one „Sponsored News“ will be published per day.

Length

Up to 2000 characters of text, one image, one link, contact

Price

300,00 € All Prices without VAT.

11 Page Views:

approx. 3.800 page views/month (1-9/2021)

12 Payment Terms:

14 days without deduction



Banner, Skyscraper und Sponsored News on GFA-News.de