

## Rate Card

# KA International Special Edition 2022/2023

## English Edition of *KA Korrespondenz Abwasser, Abfall*

Journal of German Association for Water Management, Wastewater and Waste (DWA)

### Topic Range

The English-language KA International Special Edition is published every two years for IFAT Munich and deals with internationally relevant topics from the fields of drainage systems, digitalisation, treatment of municipal and industrial wastewater as well as the disposal and recycling of residual materials, such as sewage sludge, screenings, grease separator contents.

We will be happy to send you an overview of the topics as soon as it is available.

### Language

English

### Target Group and Distribution

With your advertisement, you address the international decision-makers and experts in the wastewater sector. The magazine will be distributed as hardcopy and digitally via trade fairs, their digital platforms as well as newsletters and websites of the DWA/GFA.

- IFAT Munich and IFAT in other countries
- AICHEMA 2022, ECOMONDO 2022 & 2023, E-world energy & water 2022, InfraTech 2022, Pollutec 2023
- various DWA and EWA conferences and other international industry events

### Print run

4.000 copies plus digital distribution – **ads will be linked**

### Deadlines

Booking deadline (new): 14 April 2022  
 Print data deadline: 20 April 2022  
 Publication: End of May 2022

### Advertising Rates and Formats

All prices exclusive of VAT

Format	Type area formats W x H in mm	Bleed formats W x H in mm**	Bleed Surcharge	b/w Price	4c Price
Front Page Ad	–	165 x 240	–	–	3.000 €
Cover Pages*	–	210 x 297	–	–	2.750 €
1/1 page	176 x 256	210 x 297	10 % of b/w price	1.800 €	2.500 €
1/2 page portrait	86 x 256	102 x 297		1.000 €	1.380 €
1/2 page landscape	176 x 125	210 x 148		1.000 €	1.380 €
1/3 page portrait	56 x 256	72 x 297		680 €	1.050 €
1/3 page landscape	176 x 86	210 x 112		680 €	1.050 €
1/4 corner field	86 x 125	–		–	550 €
1/4 page landscape	176 x 60	–	–	550 €	770 €
1/6 corner field	56 x 125	–	–	380 €	580 €
1/8 Scornor field	86 x 60	–	–	250 €	430 €
1/8 page landscape	176 x 3 0	–	–	250 €	430 €

\* Inside Front Cover, Inside Back Cover, Back Cover

\*\* Please add 3 mm bleed frame all around



# Advertising order per E-Mail: [anzeigen@dwa.de](mailto:anzeigen@dwa.de)

We order the following advertisement for KA International Special Edition 2022/2023:

Format			
<input type="checkbox"/> Front Page Ad	<input type="checkbox"/> Cover Page*	<input type="checkbox"/> 1/1 page	<input type="checkbox"/> 1/6 page
<input type="checkbox"/> 1/2 page portrait	<input type="checkbox"/> 1/3 Page portrait	<input type="checkbox"/> 1/4 corner field	<input type="checkbox"/> 1/8 corner field
<input type="checkbox"/> 1/2 Page landscape	<input type="checkbox"/> 1/3 Page landscape	<input type="checkbox"/> 1/4 Page landscape	<input type="checkbox"/> 1/8 Page landscape

  

Bleed
<input type="checkbox"/> yes <input type="checkbox"/> no

  

Color
<input type="checkbox"/> b/w <input type="checkbox"/> 4c

Please send your ad in English.

You can find the KA International 2020/21 at

## Ad Order

**GFA**  
Monika Kramer  
Theodor-Heuss-Allee 17  
D-53773 Hennef

**Client:**

Company
Contact person
Street
Postcode / Place / Country
Phone / E-mail
Date, Signature

Yes, I agree to receive future information on DWA/GFA products by e-mail. I can revoke this consent at any time.

A **Yes** for the environment